



Participate in the Computerworld Honors Program

Established in 1988, the Computerworld Honors Program brings together the Chairmen and CEOs of the world's foremost information technology companies to recognize the most outstanding user achievements in technology each year. The process culminates in an awards ceremony with a guest list that represents a who's who in IT. The technology achievements honored by this program are preserved and protected in national archives, and in over 350 universities, museums and research institutions throughout the world.

The Value of Participation

- Company recognition
- Exposure across industries
- Support for your projects
- Professional and personal pride
- Share excitement for your work
- Opportunity to reflect and build on your success
- Your contributions to IT can be formally recognized
- Future generations can learn from today's pioneers

Nomination Process for the 21st Century Achievement Awards



21st Century Achievement Awards

Nominations submitted by Chairmen Committee Companies are evaluated to ensure they conform to the Computerworld Honors Program standards. Those in compliance are requested to compose a case study. Limited numbers of case studies are accepted and given "Laureate" status. An independent board of judges evaluates all Laureates' case studies designating the top five in each of the ten categories as finalists. The June event culminates with one award recipient in each category selected by the judges as first among their peers and receives the 21st Century Achievement Award.

All Laureate case studies are included in the Computerworld Honors Program Online Archives and the Global Archives representing more than 350 institutions worldwide.

Ten Categories for Nominations

- Business and Related Services (Retailers, Telecom, IT and other businesses)
- Education and Academia (Universities, Colleges and K-12)
- Environment, Energy and Agriculture (Forestry, Fisheries, Utilities, Mining, Oil and Gas)
- Finance, Insurance and Real Estate (Banking, Accounting and Legal Services)
- Government (Military, Federal, State and Local Governments)
- Healthcare (Consumer Health, Pharmaceutical, Biotech, Technology and Research Industries)
- Manufacturing
- Media, Arts and Entertainment (Advertising, PR, Hospitality and Recreation)
- Non-Profit Organizations
- Transportation (Shipping, Automobile, Aviation, Boat and Rail)

Leadership Awards

In addition to recognizing the efforts of outstanding organizations, the Computerworld Honors Program also presents a series of Leadership Awards, each designed to honor the extraordinary achievements of individuals whose positive contributions to the information technology revolution have left an indelible mark on the world. For more details, contact Sandy Weill, Program Director, 508-620-7758 or sandy_weill@cwhonors.org.

Dates to Remember

The Computerworld Honors Program Nominations for the 21st Century Achievement Awards are open from **August 25 2008 through January 16, 2009**. We encourage you to nominate as early as possible to allow your nominees sufficient time to prepare their case study prior to the holiday season and to allow us time to better support you and your customers. On **June 1, 2009**, the program honors all laureates, finalists, and award recipients at the black-tie Laureate Medal Ceremony and Gala Awards Evening in the Andrew W. Mellon Auditorium, Washington, D.C.



Mike Lazaridis, President and Co-Chief Executive Officer, Research In Motion, accepting the 2008 Morgan Stanley Leadership Award for Global Commerce

Words from Chairmen Committee Companies

It gives us the ability to get closer to our customers, to thank them for their business and honor them for their great accomplishments. It also gets us higher up into the organizations and build relationships at a higher level. That is one of the biggest values for us.

Katie Hill
Director of Marketing
Sybase

Our customers see a tremendous value of being in a group of their peers who are being recognized for excellence. That gives a halo effect to us because the organizations and individuals from our Leadership Award are more open to meeting with us to talk publicly about their accomplishments using our technology.

Liz Thibeault
Senior Marketing Programs Manager,
Strategic Customer Communications
EMC

Words from the Laureates

Participation in the Computerworld Honors Program has brought IT and our users even closer together as we collaborated to recall the stages of system development, our challenges and our accomplishments. As we share the honor of this award with our users, we also confirm to ourselves the value of partnership between IT and the user community.

Scarlett Hu
Assistant Director of Information Technology Services
J. Paul Getty Trust

The Computerworld Honors Program was an incredible opportunity for me and my company. I was definitely the smallest company and the youngest CEO and Laureate Award recipient. To be named a Laureate was an accomplishment that put my company in an entire new echelon of business professionals. Being a part of the Computerworld Honors Program is proof that my business is moving in the right direction and validation that my business is a positive force in the IT community.

Richie Frieman
President and CEO
PensEyeView.com



AstraZeneca is honored with the IBM Global Public Sector Innovation Excellence Leadership Award



Finalists, 21st Century Achievement Award Recipients and Leadership Award Winners at the Gala Awards Evening in Washington, D.C., June 2008

How the program works

- 100 Chairmen/CEOs from top information technology companies make up the Computerworld Honors **Chairmen's Committee**.
- Each Chairmen's Committee member or company submits **nominations** for the people or organizations they feel demonstrated extraordinary use of information technology that benefited society this past year.
- From the field of nominations, roughly **250-300 Laureates** are chosen and are honored at the medal ceremony in June.
- From the field of Laureates, **50 Finalists** are selected – five for each of the ten categories of the awards.
- Finalists and members of the Chairmen's Committee, along with other industry luminaries, come together for the awards ceremony and gala event June 1, 2009, where the **Finalists and ten 21st Century Achievement Award Recipients** are announced.