



THE COMPUTERWORLD
HONORS PROGRAM

Underwriter/Sponsor Agreement

Please fax or mail this agreement to: Computerworld, 492 Old Connecticut Path, Framingham, MA 01701
Attn: Sandy Weill, Senior Director, Fax: 508-626-8524, Phone: 508-620-7758

Company Name (as it will appear in all program materials):

Address: _____

Main Contact: _____ City: _____ State: _____ Zip: _____

Title: _____ Phone: _____ Fax: _____

Company URL: _____ Email: _____

P.O. #: _____ Accounts Payable Contact: _____

Accounts Payable Address: _____

Select from the following sponsorship packages:

Investment:

Benefactor and Leadership Award Underwriter (\$100,000) Limited to 4 sponsors

\$ _____

Benefits:

- Turnkey management of the leadership award nomination, judging and presentation process
- Exclusive opportunity to be present at Oral History and Videotaping of Leadership Award Recipient
- Professionally videotaped Oral History and customized slide show shown during Gala Awards Evening
- Opportunity to present Leadership Award on stage
- 3 tables with preferred seating at the Gala Awards Evening including formal dinner
- 1 page congratulatory award color ad in *Computerworld*
- 1 page color ad in the soft covered journal, *The Laureate*
- 2 page color spread of editorial/leadership award picture in the journal
- Please note, extra table at the Gala Evening is an additional \$15,000

Program Underwriter (\$50,000) Limited to 6 sponsors

\$ _____

Benefits:

- 2 tables with preferred seating at the Gala Awards Evening including formal dinner
- 1 page color ad in the soft covered journal, *The Laureate*
- Individual time with photographer before and after event
- Invaluable networking with the top IT implementors and industry leaders in the world
- Premium signage at event
- Logo on cwhonors.org Web site with hyperlink to sponsor's site
- Logo in program guides and the soft covered journal, *The Laureate*
- Please note, extra table at the Gala Evening is an additional \$20,000

Entry Level Sponsor (\$28,000)

\$ _____

Benefits:

- 1 table with preferred seating at the Gala Awards Evening including formal dinner
- Opportunity to publicly recognize your top/unique customer
- Invaluable networking with the top IT implementors and industry leaders in the world
- Logo on cwhonors.org Web site with hyperlink to sponsor's site
- Logo in program guides and the soft covered journal, *The Laureate*

Accepted by:

Client/Agency: _____ Date: _____

Computerworld Honors Program: _____ Date: _____

This application to participate as a Sponsor of Computerworld's Honors Program will become a contract upon submission based on the rates, rules governing the event and general information included on this contract. A deposit of 50% of net sponsorship cost is due upon receipt of invoice. Remaining balance is due May 3, 2010. In the event that Computerworld is not in receipt of payment as outlined above, we reserve the right to refuse sponsorship participation. Please note, there are no cancellation provisions. This contract shall survive any change of ownership or merger and shall be part of the obligation of the acquiring or merged entity. Computerworld shall, however, have the right in its sole discretion to terminate this contract if such a change in ownership or merger occurs and not allow its transfer or assignment.