



Nominee Guide

Nomination Process

The Computerworld Honors Program is a multi-faceted annual awards program that honors the top IT professionals globally for best practices submitted through rigorous nomination and judging processes.

- One hundred companies elected to the status of "Chairmens Committee" are eligible to submit nominations of IT projects that are not only noteworthy, but also demonstrate a benefit to society. The nominations must be received by January 8, 2010.
- All nominations are evaluated to ensure they conform to the Computerworld Honors Program Standards and those in compliance are requested to compose a Case Study. This Case Study is based on the nomination and is an application for "Laureate" status.
- All submitted Case Studies are evaluated in April 2010 to ensure compliance and accuracy. The accepted Case Studies are designated with "Laureate" status for that calendar year.
- Laureates are all notified and invited to the Laureate Medal Ceremony held June 7, 2010 in Washington, D.C. At that time, Laureate organizations are honored individually and recognized for their significant contribution to Information Technology. During the ceremony, a representative from each organization is given a Laureate Gold Medal.
- An independent board of judges evaluates all Laureate Case Studies designating the top five Finalists in each of the ten categories. The results are sealed until the Gala Awards Evening on June 7, 2010 in Washington, D.C.
- In addition to the 50 Finalist Awards, one Award Recipient in each of the ten categories are selected to be the first among their peers and receive the 21st Century Achievement Award.

Dates to Remember

October 14, 2009	Nominations kick-off
January 8, 2010	Deadline for all Nominations
February 5, 2010	Deadline for Case Studies
June 7, 2010	Laureate Medal Ceremony and Gala Awards Evening in Washington, D.C.

Contact Information

Jason Sobol

Event Specialist

508-766-5435

events@idgenterprise.com

For all questions regarding nominations, Case Studies and registration

Sandy Weill

Senior Director, Executive Programs

508-620-7758

sandy_weill@cwhonors.org

For all questions regarding the overall program or sponsorship opportunities



Case Study Requirements

Please write in lay terms, emphasizing how your project changes and benefits people's daily experiences. Please state and quantify the impact for the future. Address your comments to readers who are not experts in the field. Focus more on the effects of your work rather than on the technical details.

The length of a Case Study can range from a minimum of three pages to approximately 15 pages. Please take a look at Case Studies written by past award recipients to get a sense of what has been submitted previously:

<http://www.cwhonors.org/laureates/recipients.htm>

There are six areas of Case Study that will be evaluated by an independent panel of judges. They are: Introductory Overview, Importance of Technology, Benefits, Originality, Difficulty and Success. Below you will find more detail about the content needed for each of these sections.

Case Studies can only be accepted via the Online Case Study Form. A username and password is required to log in to the form. Please also be sure to review our Case Study Guidelines:

<http://www.cwhonors.org/Case%20Study%20Guidelines/CaseStudyGuidelines.htm>

If you have any questions regarding the Case Study process, please contact Jason Sobol, Event Specialist, at 508-766-5435 or events@idcenterprise.com.

1. Introductory Overview

- Please provide a general overview of your organization's project, what the project is designed to do (goals) and how it changes and improves people's lives (methods), situating the benefit within a specific business or institutional context. (In 600 words or less)

2. The Importance of Technology

- How did the technology you used contribute to this project and why was it important? (In 600 words or less)

3. Benefits

- Has your project helped those it was designed to help? (Yes/No)
- Has your project fundamentally changed how tasks are performed? (Yes/No)
- What new advantage or opportunity does your project provide to people? (In 600 words or less)
- If possible, include an example of how the project has benefited a specific individual, enterprise or organization. Please include personal quotes from individuals who have directly benefited from your work. (In 600 words or less)

4. Originality

- Is it the first, the only, the best or the most effective application of its kind? (None of the Above/First/Only/Most Effective/All of the Above)
- What are the exceptional aspects of your project? (In 600 words or less)

5. Difficulty

- What were the most important obstacles that had to be overcome in order for your work to be successful? Technical problems? Resources? Expertise? Organizational problems? (In 600 words or less)
- Often the most innovative projects encounter the greatest resistance when they were originally proposed. If you encountered an obstacle like fighting for approval or funding, please provide a summary of the objections you faced and how you overcame them. (In 300 words or less)

6. Success

- Has your project achieved or exceeded its goals? (No/Achieved/Exceeded)
- Is it fully operational? (Yes/No)
- How do you see your project's success affecting other applications, organizations, or global communities? (In 300 words or less)
- How quickly has your targeted audience of users embraced your innovation? Or, how rapidly do you predict they will? (In 300 words or less)