



The Computerworld Honors Program

Honoring those who use Information Technology to benefit society

Final Copy of Case Study

YEAR:
2012

STATUS:
Laureate

Organization:
Tekmeca - nonprofit technology developer

Organization URL:
Tekmeca, Inc - a non profit technology developer

Project Name:
theGoodMojo

What social/humanitarian issue was the project designed to address? What specific metrics did you use to measure the project's success?

Tekmeca is utilizing technology to construct a stronger human fabric, in one community at a time. The Digital Humanity program is set to enhance the ability of individuals and organizations to both assess the needs of and make positive changes in communities. In addition, the program sets to democratize community-building activities by leveraging social technologies to increase involvement, access, accountability and knowledge. GoodMojo as a program: GoodMojo is the public virtual space where different communities converge. It is where funders, service providers, clients and the public come together. GoodMojo was conceived as a digital concierge for clients in search of services and/or housing. Since GoodMojo is tightly integrated with Total Grant Solution, it provides a platform for service providers to promote and offer their high-quality services. As a digital concierge to clients, GoodMojo proactively assist clients with real-time information through real-time look up, subscriptions and planner functions. A case manager can also utilize this tool to provide a guided approach to advance a client's progress. In every step of the way GoodMojo can be an excellent companion. GoodMojo as an Everyday Philanthropist platform promotes the opportunities and exchanges between the public and service providers. It is the place for potential donors and volunteers to make a social investment. GoodMojo is where non-traditional and non-linear collaborative efforts happen. It is where good-doers creating good mojo and free community building activities to all. GoodMojo is measured by the number of connections made.

Please describe the technologies used and how those technologies were deployed in an innovative way. Also, please include any technical or other challenges that were overcome for the successful implementation of the project.

GoodMojo is comprised of Microsoft SQL, .Net aspx, Adobe Flex and Google Maps API. The challenges include the understanding and integration of different technology platforms, cross data integration and the use of geo-based data by using Google Map API with Flex. The result is a site that is easy to use with high-quality data.

Please list the specific humanitarian benefits the project has yielded so far.

Over the last 3 years, GoodMojo has connected over 30,000 low-income clients annually to an average 3,500 social services and housing info. In addition, it helps nonprofit organizations to market their services.

Please provide the best example of how the project has benefited a specific individual, enterprise or organization. Feel free to include personal quotes from individuals who have directly benefited from the work.

Over the last 3 years, GoodMojo has connected over 30,000 low income clients annually to an average 3,500 social services and housing info. It bridged between service seekers, service providers (non-profits) and government agencies. It also shortened the distance between these stakeholders and helped non-profits like ours to focus on delivering quality services to clients. As a user of GoodMojo, the system is comprehensive, effective, tailored to the needs of its hundreds of users, and user-friendly. As important, Tekmeca designed a system that continues to provide relevance because it can easily integrate changes, updates, and improvements, unlike previous systems. "It is allowing and facilitating this revolution within the world of community development. And as a practitioner, I think it is an amazing tool that is user-friendly, easily adaptable and has a tremendous impact on communities." - Dwayne Jones, Director of Community Investment and Outcome Senior Adviser to the Mayor, City and County of San Francisco.