The Computerworld Honors Program

Honoring those who use Information Technology to benefit society

Final Copy of Case Study

YEAR:
2012

STATUS:
Laureate

Organization:
KnowledgeProfits, Inc.

Organization URL:
www.knowledgeprofits.com

Project Name:
Greater Vine City Opportunities Program, Inc.

What social/humanitarian issue was the project designed to address? What specific metrics did you use to measure the project's success?

KnowledgeProfits, Inc.'s CEO/Founder/Chief Disruptive Innovation Officer, Gregory David Bailey, captured for the Greater Vine City Opportunities Program, Inc., a 501c3 non-profit in the poorest and most destitute areas of the city of Atlanta, Georgia, $1.1 million in federal grant funds to help build a Global Green Technology Center. In keeping with the mission of KnowledgeProfits, goals and timelines, 2012-2045: to create 10 million green jobs, plant 10 million trees, give away 10% of all corporate earnings; and build 5million green organic raised beds. KM metrics were utilized to extract tacit knowledge from community members to develop it into explicit knowledge product. Results: Global Green Technology Center. GVCOP Inc. serves the poorest people in the city with the most challenging social and environmental, health, economic and educational issues. The CEO of KnowledgeProfits has committed to raising $50 million for the community via social entrepreneurship development programs, VC equity funds, federal funds and philanthropy. The CEO is committed to turnaround and job creation and has worked in the community in the trenches for the last 30 years.

Please describe the technologies used and how those technologies were deployed in an innovative way. Also, please include any technical or other challenges that were overcome for the successful implementation of the project.

COMPUTERWORLD

The technology used was soft and hard technology: data information systems, e-Experts systems to capture data, KM designs and concept mapping, and PC to deliver data via electronic format to capture funds via governmental portals.

Please list the specific humanitarian benefits the project has yielded so far.

Green Organic gardens for community members, community restoration as a result of funding, coalition community development addressing EPA concerns, drug and violence, educational and after-school programs for the youth, social and green educational training programs, and safe playground for the youth, in a no-violence zone. The project has completed all of these activities without actually being in full swing, until complete building is renovated.

Please provide the best example of how the project has benefited a specific individual, enterprise or organization. Feel free to include personal quotes from individuals who have directly benefited from the work.

The project has provided an avenue to organize the community around a common cause. Please see the Greater Vine City Opportunities Program website for the specifics, at www.greatervinecity.org.