



The Computerworld Honors Program

Honoring those who use Information Technology to benefit society

Final Copy of Case Study

YEAR:
2012

STATUS:
Laureate

Organization:
Atlassian

Organization URL:
www.atlassian.com

Project Name:
Atlassian Foundation

**What social/humanitarian issue was the project designed to address?
What specific metrics did you use to measure the project's success?**

The Atlassian Foundation was designed to give nonprofits and open source projects access to the same collaboration and project management tools used by Fortune 100 companies. In addition to providing free software licenses, the Atlassian Foundation also donates 1% of annual revenue, employee time, and company equity to address global issues such as global poverty and environmental sustainability. Success of the Atlassian Foundation is measured by both the number and value of nonprofit licenses donated, as well as the total value awarded to charitable projects each year. The Atlassian Foundation also encourages volunteerism and philanthropy by providing paid volunteer leave and charitable matching to all employees. At the end of every year, the Atlassian Foundation hosts the Do-Gooder Awards to recognize the most innovative uses of our products to address global issues.

Please describe the technologies used and how those technologies were deployed in an innovative way. Also, please include any technical or other challenges that were overcome for the successful implementation of the project.

The Atlassian Foundation offers our core suite of products to deserving nonprofits and open source projects worldwide. Below is a brief description of our core tools: - JIRA is our featured project tracking tool that lets you track bugs, tasks, projects, people, source and pull reports for easy analysis and management. - Confluence is our content collaboration tool for teams to create, share, and discuss rich content projects, documentation, files, ideas, minutes, specs, diagrams, mockups, anything. Nonprofits and open source projects such as Partners in Health and Adium use our products to work faster and smarter together, whether writing code for a new online donation platform or tracking project requirements from country to country.

Please list the specific humanitarian benefits the project has yielded so far.

The Atlassian Foundation has benefitted humanity in a number of ways and with the help of a number of outstanding organizations around the globe. Below are just a few examples of how our unique 1% model and product donations have made an impact: - The Atlassian Foundation donated over 15K nonprofit and open source licenses, and over US\$2.1M to charitable causes. - The Atlassian Foundation donated over US\$1.2M for Room to Read's projects in Southeast Asia, impacting over 45,500 children across 4 different countries. - The Atlassian Foundation built 4 complete schools, established 99 libraries, wrote & published 2 local language titles (including printing 10,000 copies each), and provided scholarships to 430 girls who would otherwise not have gone to school. - The Atlassian Foundation donated over US\$100K to men's health initiatives through an international Movember campaign. - The Atlassian Foundation donated over 200 hours to upgrading Earth Hour's internal wiki so that they could impact over 1 billion people in 2009.

Please provide the best example of how the project has benefited a specific individual, enterprise or organization. Feel free to include personal quotes from individuals who have directly benefited from the work.

The International Potato Center, known by its Spanish acronym CIP, was founded in 1971 as a root and tuber research-for-development institution delivering sustainable solutions to the pressing world problems of hunger, poverty, and the degradation of natural resources. CIP is truly a global center, with headquarters in Lima, Peru, and offices in 30 developing countries across Asia, Africa, and Latin America. Working closely with our partners, CIP seeks to achieve food security, increased well-being, and gender equity for poor people in the developing world. CIP furthers its mission through rigorous research, innovation in science and technology, and capacity strengthening regarding root and tuber farming and food systems. CIP uses Confluence, Atlassian's content collaboration tool, for teams to create, share, and discuss rich content, and to maintain important company documents and procedures such as ISO accreditation for its genebank. More specifically, CIP uses Confluence to manage over 500 documents, processes and sources to be shared, reviewed, changed, and signed off from multiple locations around the world. Confluence has allowed CIP to validate and compile their

accreditation documents in 6 months instead of the standard 1-2 years, and to spend more time fighting global hunger and poverty than managing their accreditation processes.